Choose a publicly traded merchandising company that interests you. (Not Best Buy)

A publicly traded company is a company that has issued securities through an initial public offering and which are traded on at least one stock exchange or over-the-counter market.

You can find out if the company that interest you is publicly traded by searching for that company's name at this site:

http://finance.yahoo.com/lookup

Answer the following questions:

1. Name of the company
2. Ticker Symbol (look it up)
3. What stock exchange it's listed on
4. Provide the link to the company's website
5. Why this company interests you
6. What are the products the company sells
7. What is the most current (recent) year for your company’s annual report?
8. What are the names of the financial statements and how do they correspond to the ones noted in Ch 1 of the text. What are the differences?
9. Which balance sheet format does your company use?
10. How much in cash (including cash equivalents) did your company have for the current year?
11. What were the company’s total assets for the current year and the previous year?
12. Identify net sales for the current year. By how much in dollars did net sales increase or decrease from the previous year?
13. How much net income or net loss did your company experience for the current year and the previous year? Was the current year better or worse than the previous year? State your reasons.
14. Using the ratios in Ch 5, calculate them for the current year and the previous year. How did the company do from year to year? Did they perform better or worse.
15. Name the largest current asset and largest current liability for the most recent year.
16. Compute your company’s current ratios for the most recent year and the preceding year. State them. Did the current ratio improve, worsen, or hold steady from year to year?
17. Under what category does your company report plant property and equipment?
18. What was the cost of the company’s plant property and equipment for the current year? What was the accumulated depreciation? You may need to look in the notes to the financial statements.
19. What is the balance of inventory for your company (current and prior year). What method does the company use to keep track of the inventory? You may need to look in the notes to the financial statements.
Please email your responses to me by the end of the day 10/8/2009 11:59pm. Subject line: ACC 101, Last Name, First Name, Company name.